



Robert S. Ruotolo, MBA

Sales Director

U.S. Employee Benefits Services Group

Rob Ruotolo joined USEBSG's Rochester, NY, office in June 2020 as a Sales Director. He has extensive experience in the employee benefits industry, amassing over a decade working as Vice President and Partner for global insurance brokers such as Lockton and Willis Towers Watson in their New York locations. His extensive experience extends to areas of client strategic analysis, financial modeling, population health, data analytics, and worksite solutions for employers.

Rob is responsible for growing and retaining clients in the K-12 and public sector markets in the Downstate New York region.

He received a Bachelor of Arts Degree in Political Science from Miami University of Ohio and a master's degree in Business Administration from Fordham University, and holds New York State Life Health Accident and Property Casualty insurance licenses.

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